

NOTE ON TRADE MARK REGISTRATION

Trade Mark:

A trademark can be a word, symbol, logo, brand name, wrapper, packaging labels, tagline or a combination of these and are used by manufacturers or service providers to identify their own products and/or services. It is used to distinguish the owners' products or services from those of its competitors.

Who can Apply:

Individual,
Company,
Proprietor or
Legal entity claiming to be owner of the trademark can apply.

Different types of Trade Marks:

- A name (including personal or surname of the applicant or predecessor in business or the signature of the person)
- A coined word or an invented word or any arbitrary dictionary word or words, not being directly descriptive of the character or quality of the goods / service
- alphanumeric or Letters or numerals or any combination thereof.
- Image, symbol, monograms, 3 dimensional shapes, letters etc.
- Sound marks in audio format.

Documents required for filing an application:

- Trademark or logo copy
- Applicant details like name, address and nationality and for company: the state of incorporation
- Goods or services to register
- Date of first use of the trademark in India, if used by you prior to applying.